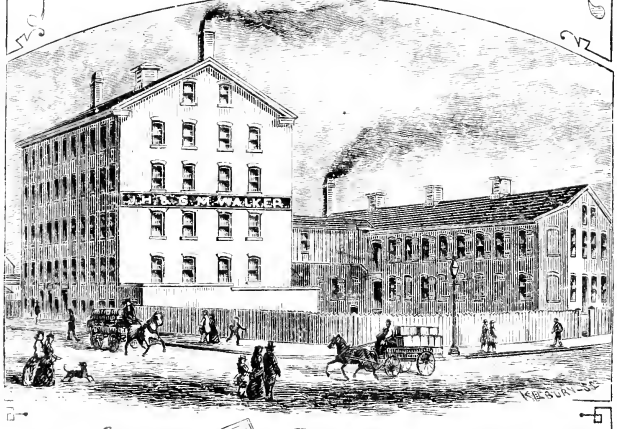
FACTS WORTH KNOWING

ABOUT



LEATHER, BOOTS AND SHOES.

WALKER. BOOT

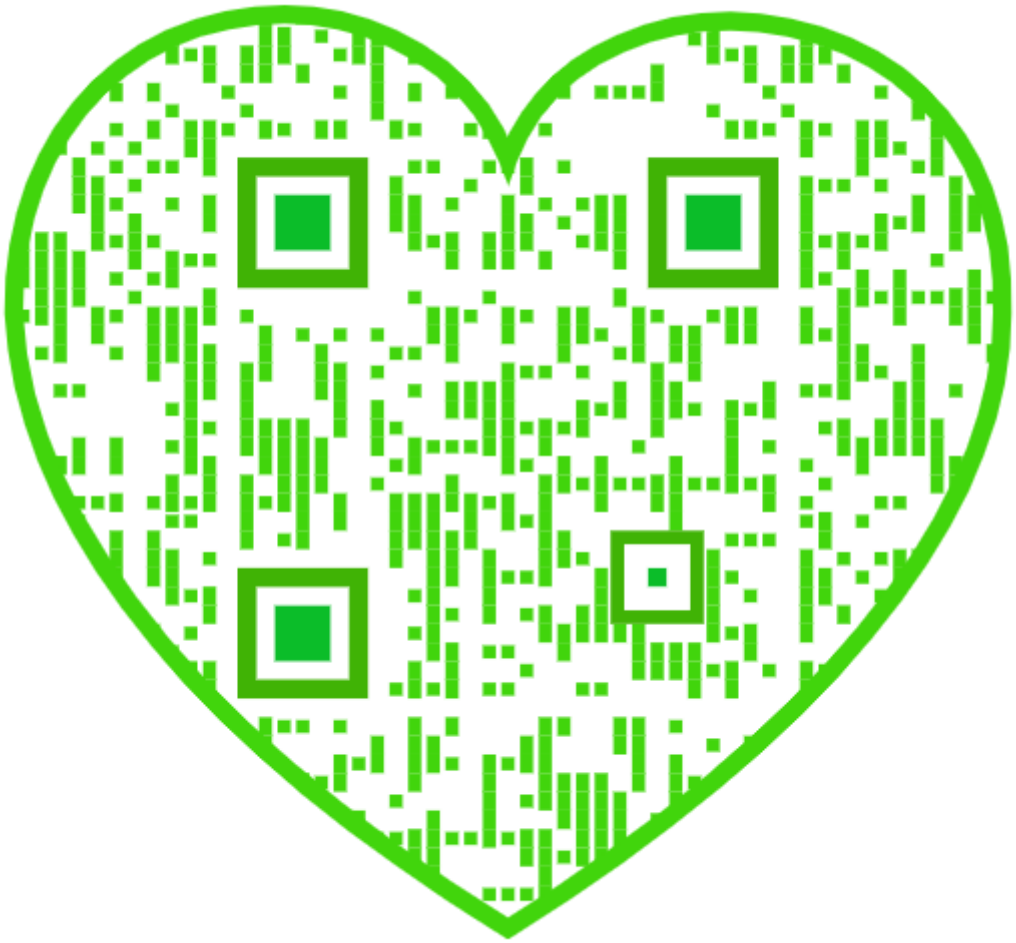
TRADE MARK

FACTORY AND SALES ROOM

COR. WATER AND WINTER ST.

WORCESTER.

— MASS. —



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Facts Worth Knowing

ABOUT

Leather, Boots and Shoes.

Entered according to Act of Congress, in the year 1872, by J. H. & G. M. Walker, in the Office of the Librarian of Congress, at Washington.

[Trade Mark.]

WALKER BOOT

LARGE quantities of Boots are yearly sold for the "Walker Boot," which are not manufactured by us. As many of them are made of Shoddy and inferior stock, we have patented the above Trade Mark, for the protection of ourselves and customers. The genuine "Walker Boot" has the above "trade mark" stamped upon the bottom.

We claim that we have the best facilities for manufacturing Leather, and also the best facilities for manufacturing Boots that exist in the country. We manufacture the Leather we use,—not for the profit on the Leather itself, but that our Boots shall be as good for their kind as it is possible to make them; and we know there is more actual wear in them than in any other Boot in the market.

Hide Dealers.

WE are large Hide Dealers in Chicago, — the largest Hide market in the world, — and keep only the best Hides for our own use, selling all inferior Hides to other parties.

Leather Manufacturers.

WE are one of the largest manufacturers of Leather in Chicago. With one exception, we are the only men in the country who make every kind of Leather needed in manufacturing Boots, and we therefore *know* the character of the stock we use. Our Leather runs from Calf Skins, weighing one and a half lb. each, to the heaviest Upper and Sole Leather.

Character of Leather.

WE claim that our Leather is nearer **Waterproof, It is Tougher, — It will Wear Longer, — It will Wear Finer, — It will Wear Softer** than any other Leather manufactured, domestic or imported. Nine-tenths of all Leather made, particularly Calf Skins, will be as rotten as the poorest paper in two years, even if it lays in the side or skin. However tough it is when first finished, the chemical action of the material used to make the poor parts of the skin or side appear as fine and firm as the best parts, *will eat away the life of the Leather*, until it is worthless. **It is not the Wearing of a Boot or Shoe that makes it break away, but the Rotting of the Leather.** There is no possible way by which any man can ascertain the durability of a Boot, Shoe or piece of Leather, except by a thorough knowledge of the material used in the process of its manufacture, or by wearing or using it. Neither can any one tell whether a pair of Boots or Shoes will wear fine until they try them. If the Leather is *soft, tough and flexible*, the fibre cannot be cut off as close as in harder tannages. Such Leather may therefore *appear*

coarser in the Boot or Shoe than hard tannings, the fibre of which is stiff and brittle, and cuts off smooth, making the Leather look very fine until it is worn, when it roughs up harsh and coarse. The tannage of our Leather is so soft and tough we cannot cut the fibre as close and fine as in poorer stock.

Shoddy.

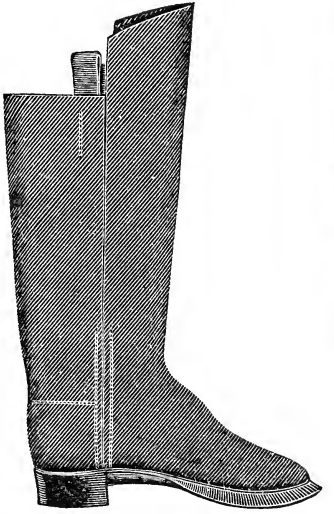
THERE are large factories where refuse Leather is pasted together, or ground up into "Leather Shoddy," and in nearly all Boot and Shoe factories more or less of this is used. Counters, Innersoles, Shanks, Heels and Half Soles are made of it. No one can tell whether it is in a Boot or Shoe until they find it by wearing them.

Effect of Oils on Leather.

NO one can tell whether a pair of Boots or Shoes will wear soft until they try them. Petroleum is very damaging to Leather, yet it is largely used in its manufacture. The science of making hard, harsh tannages of Leather soft and pliable while exposed for sale, has been brought to perfection by the use of mineral oils; but the Leather in the wearing will return to its original state, becoming stiff and brittle, — and there is no way of preventing it. Our Leather is almost as soft and pliable when it comes from the Tannery as after it is curried, and **will always remain soft.** Leather curried with Mineral Oils is not affected by heat and cold, as is that curried with the **best of Animal Oils and Tallow,** such as we use. Therefore our Boots are comparitively hard and stiff in winter, unless brought into a warm atmosphere, while other goods will be comparatively soft.

Description of Cuts.

ALL of our Boots are made from stock manufactured by us, in our Chicago Tannery. The Boot marked "17 inch Calf," and also the one marked "18 inch Fine Calf Texas," is made from Calf Skins, weighing from 3½ to 4 lbs. each. The one marked "17 inch Veal Kip" is made from Calf Skins weighing from 5 to 5½ lbs. each. The one marked "16 inch Dress," and also the one marked "17 inch Texas Kip," is made from "Fine Kip Upper," measuring from 10 to 15 feet to the side. All Boots marked "Stoga Kip" are made from "Kip Upper," measuring from 16 to 18 feet to the side.



(Prairie Edge.)
16 inch Stoga Kip, Extension.

19 inch Stoga Kip.

(Whole Front.)
17 inch Dress.

(Tap Sole.)
16 inch Stoga Kip, Rus. Front.

17 inch Texas Kip, or Calf.

16 inch Dress.

17 inch Veal Kip.

18 inch Fine Calf Texas.

17 inch Calf.

SADDLE SEAM BOOT.

Fig. 1

Fig. 3

Fig. 2

Fig. 1 represents the outside of the Boot.
Fig. 2 " " inside " "
Fig. 3 " a section of the Seam.

The "Saddle Seam," for which we hold Letters Patent, is in every respect a better seam for a heavy boot than it is possible to make by hand. It is a *smoother seam inside of the boot, easier to the foot,* and *stronger* than any seam heretofore made. We warrant it *in our boots* not to rip *before they are thoroughly worn out.*

Persons wishing to use this seam in their boots, can do so by applying to us for a license, and purchasing stamps.

Cost of Making Goods.

BY the use of **Cheap Hides** to commence with. **Extracts and Chemicals** in tanning, **Mineral Oils** in currying the Leather, and **Shoddy** in manufacturing the Boots and Shoes, they are produced from 67 cts. to $1.00 a pair less than ours cost us. We cannot compete in prices with such goods.

A "Good Fit" Desirable.

THE comfort of a Boot, and the length of time it will wear, depends considerably upon a "good fit." We claim that our Boot is **the best fitting Boot,** and that it will **wear squarer on the bottom,** and that the **heel will be less likely to "run over"** than any other Boot made in the country.

What Boots to Buy.

BUY a pair of the genuine "Walker Boots," and try them. We warrant our Boots in every respect. Watch the wear of other Boots. See if our Boots do not wear longer than any Boots "made to measure" by custom workmen in your neighbourhood. If our Boots prove the best, *buy them every time*. If any other Boot proves better, buy that. This is the only way to get your money's worth. The reason that there is **more cheat in Boots and Shoes than in any other kind of goods,** is on account of the impossibility of distinguishing the good from the bad, *except by actual wear*. Therefore, *buy those you know to be good*, and the manufacture of honest Boots and Shoes will be the rule instead of the exception, as it now is.

We Sell to Jobbers only.

OUR reasons for this are as follows:

1st. — It takes from three to four times the capital to do the same amount of business to trade with retailers that its does to trade with jobbers.

2d. — Goods can be made $3.00 to $5.00 a case cheaper by making only a few kinds, and those in *very large quantities*, than to make a large variety and a few of each, which must be done to retain a trade with retailers.

3d. — It requires a very large expenditure of money to put goods in the hands of retailers.

The result is that, as a rule, jobbers of integrity and shrewdness can sell goods to the retail trade cheaper than manufacturers. Retailers should *buy their goods* in their immediate neighbourhood *from jobbers they know*.

One Hundred Dollars Reward.

THE above reward will be paid to any one who will find one of our Boots in which there is a counter, inner-sole, slip sole, or piece of heeling that is not cut from a good thick piece of sole leather; or who will furnish us with evidence that will lead to the conviction of any parties using our trade mark, or who is using our "Saddle Seam" without a license.

J. H. & G. M. WALKER,

WORCESTER, MASS.

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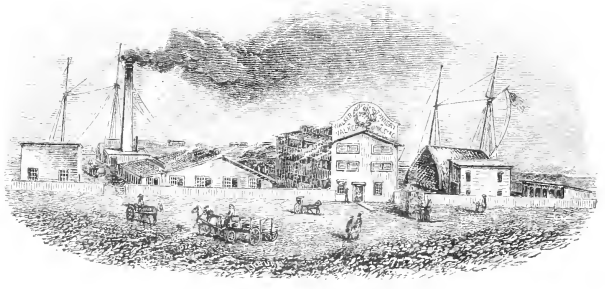
WALKER TANNERY

ELSTON ROAD,

CHICAGO, ILL.



WALKER TANNERY

TRADE MARK

CHICAGO, ILLINOIS